MASS NOTIFICATION   INTERACTIVE KIOSKS   MOBILE DEVICES

STOREFRONT ADVERTISING PORTAL   DIGITAL SIGNAGE

Digital Media Management and Mass Notification to Any Device

Powerful Web-Based Content Management & Distribution Platform

X-Factor Communication's easy-to-use flagship application, Digital Screen Control Portal (DSCP), delivers single point publishing of rich informational content, advertising, actionable mass notifications, and emergency alerts to any IP connected device. This powerful platform, built on HTML 5, enhances enterprise-wide communication, supports branded ecommerce for private and public advertising sales efforts and strategic marketing campaign creation.

Interactive, Dynamic and Scalable Software Solutions

From a single web application, the DSCP platform enables its customers to quickly design, deploy, manage and monitor a comprehensive digital communications network on" any device" including mobile phones, tablets, smart phones, SharePoint, desktops, kiosks, digital signs, intranet sites and telephones "anywhere". With easy-to-use content management tools, users can author media-rich and sophisticated content, and share it with internal and external audiences. The company's software solutions are scalable and can be delivered either as a software-as-a-service ("SaaS") or from your premise-based physical or virtual server.

Market Leading Functionality

Any Device Support - HTML5-based platform enabling real-time emergency alters to be delivered to any connected endpoint.

Mass Notification - Extend the reach of emergency alerts from digital signs, desktops, and websites to email, pagers, text messages and live phone calls using text-to-speech conversion technology – all from a single console.

Interactive Content - Embed clickable objects and links within any message or alert soliciting feedback or linking to intranet content.

Multiple Levels of Security - Summon and receive help in all levels of urgency – from low to high level. The signage platform can be configured to monitor any data source for specific conditions including weather or homeland security.

Hierarchy Control and Distribution - Easy-to-use secure login feature with permission based access control using pre-set and or customizable user rights.

Alert Agent - Scheduled content can be superseded with emergency alerts on the entire system or, if you prefer, to targeted regions.

Content Creation – Author or publish PowerPoint presentations to all enterprise desktops, screen savers, within SharePoint, on any website, any digital sign or any connected device.

Content Distribution- Add video files, flash animation graphics, web content and text to a template to display over any digital media network for distribution and fast playback.

Content Management – Manage, approve and monitor the content and distribution allowing for an organized and effective workflow process.
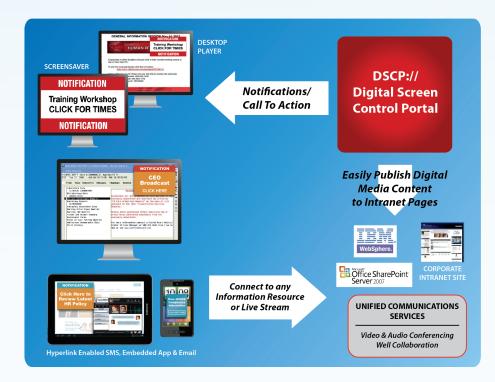
Instant Emergency Notifications and Alerts

The DSCP platform can immediately deploy an emergency notification along with a clickable link within any message or alert soliciting feedback or linking to evacuation procedures, lock-down instructions or other critical information. When sending an emergency message to any device, users can send voice calls using text to speech capabilities. Users can quickly override scheduled content with breaking news such as severe weather alerts, fire or gas leaks, system outages and complex security threats system-wide or to a designated area.

The DSCP platform provides easy to use alert and digital media publishing to any device, players and Screen Savers with links to SharePoint / intranet pages, browser based corporate applications and streaming media, driving corporate information usage. The DSCP platform provides enhanced intranet collaboration capabilities including links to streaming media, web collaboration and corporate information systems.

Communications Control Center (C4)

The Corporate Communications Control Center (C4) solution allows organizations to drive safety, performance, productivity and compliance by allowing content to be created and managed within the platform. The company's C4 solution allows users to create eye-catching, visual representations of messages and emergency alerts making corporate communication more engaging and your employees and visitors more likely to take action.

- Enhanced intranet and web collaboration capabilities
- Target audience with brief, instant, actionable messages and emergency notifications
- Incorporate PowerPoint documents, websites, live videos and real-time RSS and XML feeds to provide customized information applications on any display
- Capture your audience's attention in a fresh and interactive way
- Enable receivers to confirm receipt of message or alert
- Drive messages that are actionable – intuitive – easy
- Publish real-time content to any connected endpoint

C4
™
CORPORATE
COMMUNICATIONS
CONTROL
CENTER

The C4 solution can be deployed in a variety of ways for effective business communications including:

- Broadcast emergency notifications, emergency messages and alerts to all devices from one console

- Direct employees and visitors with interactive wayfinding to navigate campus

- Broadcast IT security awareness content

- Display CEO messages and company news

- Announce Human Resource information and changes to employee benefit plans

- Train employees using interactive videos, real-time RSS and XML feeds

- Display real-time company metrics reinforcing company targets

- Recognize employee successes and share employee generated news

- Update employees on product enhancements, service introductions and product launches

- Reinforce seasonal health messages and wellness programs

- Inform, monitor and display social media news, trends and customer postings

SCREENSAVER

NOTIFICATION
Training Workshop
CLICK FOR TIMES
NOTIFICATION

DESKTOP PLAYER

Notifications/ Call To Action

**DSCP://
Digital Screen
Control Portal**

CEO Broadcast
CLICK HERE

Easily Publish Digital Media Content to Intranet Pages

IBM WebSphere.

Microsoft Office SharePoint Server 2007

CORPORATE INTRANET SITE

Connect to any Information Resource or Live Stream

UNIFIED COMMUNICATIONS SERVICES

Video & Audio Conferencing Well Collaboration

Hyperlink Enabled SMS, Embedded App & Email