Turbo Charge Your SharePoint and Intranet Efforts

Organizations choose SharePoint for all the right reasons. It's a platform that enables collaboration and innovation. X-Factor is all about mass notification and digital media distribution to any device and our products can be leveraged to maximize your investment in SharePoint, and improve your corporate communications initiatives.

Powerful Content Creation, Management & Distribution Platform

X-Factor's easy-to-use flagship application, Digital Screen Control Portal (DSCP), delivers single point publishing capability for any content including interactive informational content, business metrics, dashboards, rich media, and much more. This powerful platform, built on HTML5, can quickly and easily deliver the right information, to the right audience, at the right time – on any connected device. In addition to controlling content on digital signs, screensavers, all desktops and mobile devices, the platform includes a web plug-in enabling non-technical users to easily post information and alerts to SharePoint, or any internal or external website.

X-Factor's unique product set integrates with SharePoint in three significant ways:

- **Intuitive Interface -** With the Web Plug-In, administrators can quickly and easily publish content to SharePoint. A dedicated zone on any SharePoint page can be tuned into any channel on DSCP. When content is posted to the channel, it is seen within SharePoint, The same content can be simultaneously shown on any desktop, on screen savers, on any digital sign or mobile device. DSCP is truly a single point publishing platform.

- **Interactive Content -** Clickable links to detailed information on SharePoint can easily be embedded in content that is disseminated throughout your organization on screensavers, the desktop player or to mobile devices. These clickable links drive your employees to your intranet site allowing you to leverage this valuable company information already developed.

- **Interactive Alerts -** With DSCP, interactive alerts are supported. When you send out an emergency message, include a link to SharePoint that provides detailed instructions. For example, don't just notify your user community of a system outage; include a link to downtime instructions within the alert so this valuable information is right at your customer's fingertips, right when they need it the most!

Use SharePoint to quickly broadcast messages to all employees, to any department or team:

- Rapidly post emergency notifications to all employees
- Display events and daily meetings
- Post dashboard data and key performance indicators
- Post real-time system downtime notifications
- Alert employees to updates or changes to Human Resource policies and procedures
- Display CEO messages and company news
- Reinforce seasonal health messages and wellness programs
- Link to web collaboration and corporate information systems

Simple but Sophisticated PowerPoint Automation

With X-Factor Communication's Digital Screen Control Portal, displaying a PowerPoint presentation to your entire organization has never been easier. Our SharePoint and Intranet Connector tool allows users to author in PowerPoint and easily distribute the presentation to all end points. Result? Author content in PowerPoint, display it everywhere in seconds! This includes sending out that hand hygiene screen saver in a flash!

With just a few clicks, any non-technical user with the appropriate permissions can publish any PowerPoint presentation to all enterprise desktops; all screen savers, within SharePoint, on your company's internal or external website, on any digital sign, on any connected device!

Whether you have a library of PowerPoint presentations that you want to leverage, or if you have members of your communications team who simply prefer to use PowerPoint because they've used it for years, DSCP is the answer. And, best of all, you won't have to dedicate IT support personnel to the process!

Now, members of human resources, administration, marketing or any team or committee who is responsible for employee communication, can get the message out, and with ease!

Simply convert the presentation, upload the content, and select the destination for where the PowerPoint should be displayed.

ABOUT X-FACTOR COMMUNICATIONS

X-Factor builds easy-to-use, interactive digital media networks for its customers supporting mass notification and digital media distribution to any device. Using our flagship application, Digital Screen Control Portal 4.0, the latest addition to the suite of products in the X-Factor Digital Media Control Platform (DMCP://), non-technical users have the capability to publish immersive interactive informational content, emergency notifications and advertising to internal and external audiences. The company's comprehensive digital content publishing capabilities allow its customers to create and deliver "any content" quickly and easily on" any device" including mobile phones, tablets, smart phones, SharePoint, desktops, kiosks, digital signs, intranet sites and telephones "anywhere".

PRODUCTS
dscp:// DIGITAL SCREEN CONTROL PORTAL • ENTERPRISE DESKTOP • STOREFRONT & DMAX • MULTIMEDIA PLAYER • INTERACTIVE KIOSKS SERVICES

SERVICES
CREATIVE • MEDIA SERVICE BUREAU • WEBCASTING

For more information call 1 (877) 741-3727 or email sales@xfactorcom.com. To learn more visit us at xfactorcom.com.