



Alerts & Emergency Notifications

Mass Notification & Digital Media Distribution to Any Device

Improve the Safety and Security of Your Organization

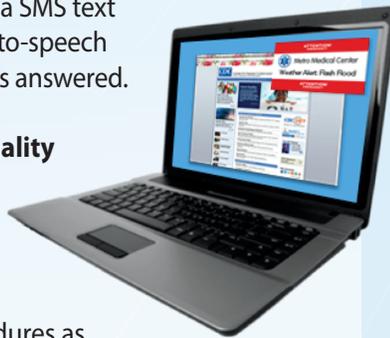
X-Factor provides a comprehensive emergency notification software solution that enables users to broadcast urgent emergency notifications instantly to all audiences for improved crisis management, business continuity, disaster recovery and overall communication when it's needed the most.

Platform That Enables Collaboration and Innovation

X-Factor's marquee DSCP// Digital Screen Control Portal application supports any device mass notification with content managed from a central location and seen across your entire enterprise and beyond. The company helps organizations disseminate real-time messages and alerts across an integrated, multi-campus environment, even reaching devices not on your private network. With X-Factor's Mass Notification connector, this important message is not only seen on all desktops, screensavers, websites, within SharePoint and on all digital sign, but is also extended to any email or mobile device via SMS text messaging or a "live" phone call with text-to-speech reading of the message when the phone is answered.

Easy to Use – Market Leading Functionality

With a variety of options to trigger your notification system at your disposal, you can be assured that your emergency plan is not only effective, but easily integrated into your current procedures as the alerts can include an embedded link providing the recipient with specific detailed instructions. These alert templates can be built in advance following protocols established by your Emergency Preparedness Committee, so when the situation arises, the message and links to specific instructions for the specific code activation, can be quickly and easily sent to your entire organization. Since DSCP was designed for non-technical users, these alerts can be activated by anyone who has the appropriate level of access.



Instant Emergency Notifications – when every second counts

Notifications quickly override scheduled content for any code activation, system downtime notification, or with breaking news.

Single Point of Entry for All Emergency Notifications

X-Factor's platform includes pre-built templates for multiple levels of advisories and allows you to create a branded template for any alert profile. Digital Screen Control Portal is your one stop shop for emergency notification when managing a critical situation.

Emergency Notification Software Solution Highlights

Any Device - End-to end HTML5 - based platform enabling real-time emergency alerts to be delivered to any connected endpoint.

Mass Notification - Extend the reach of emergency alerts from digital signs, desktops, and websites to email, pagers, text messages and live phone calls using text-to-speech conversion technology – all from a single console.

Interactive Content - Embed clickable and objects within any message or alert soliciting feedback or linking to intranet content.

Receipt Acknowledgement - Enables receivers to confirm receipt of alerts on all responding devices and dispatches a signal to the sender, letting them know their message was received.

Alert Agent - Scheduled content can be superseded with emergency alerts on the entire system or, if you prefer, to targeted regions.

Multiple Levels of Security - Users can summon and receive help in all levels of urgency – from low level to high and the signage platform can be configured to monitor any data source for specific conditions including weather or homeland security.

Content Creation - Easily incorporate PowerPoint, websites, live video and real-time RSS and XML feeds to provide customized informational applications, news and weather on any display.

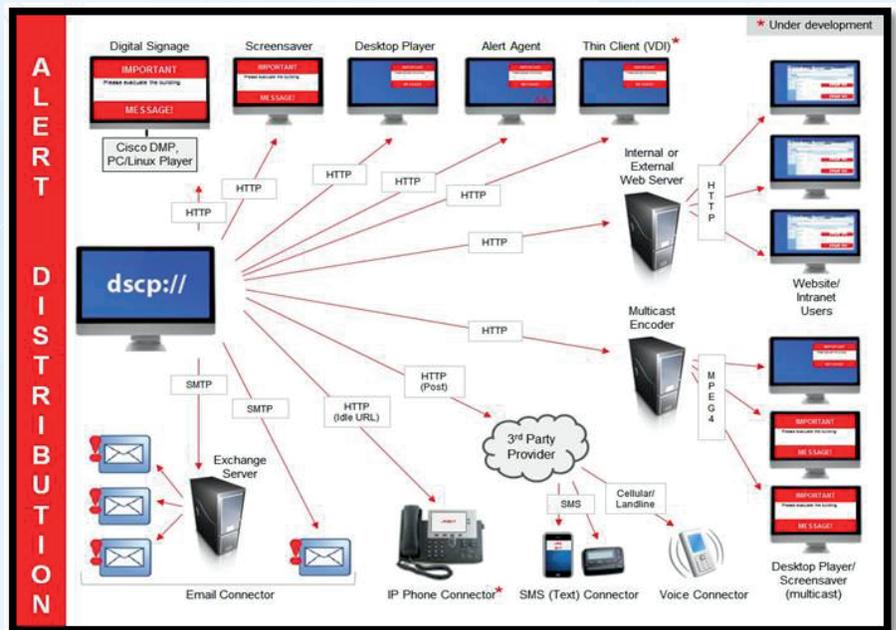
Hierarchy Control - Secure login with name and permission based access control using pre-set and or customizable user rights.

How it Works

Any message. Any device. Anywhere!

Emergency Notification Software Solution Benefits:

- Prevent situations from escalating into threatening, dangerous, or potentially even tragic events
- Multiple use cases including severe weather, complex security threats, police alerts, fire alarms, breaking news and more
- Override scheduled content system-wide or to a designated any code activation, system downtime notification, or with breaking news
- Quickly and easily deploy messages when the need arises using pre-built templates
- Deploy messages using a mobile device, Web browser or Content Manager – ensuring that you can get the word out in time—no matter your location



ABOUT X-FACTOR COMMUNICATIONS

X-Factor builds easy-to-use, interactive digital media networks for its customers supporting mass notification and digital media distribution to any device. Using our flagship application, Digital Screen Control Portal 4.0, the latest addition to the suite of products in the X-Factor Digital Media Control Platform (DMCP://), non-technical users have the capability to publish immersive interactive informational content, emergency notifications and advertising to internal and external audiences. The company's comprehensive digital content publishing capabilities allow its customers to create and deliver "any content" quickly and easily on "any device" including mobile phones, tablets, smart phones, SharePoint, desktops, kiosks, digital signs, intranet sites and telephones "anywhere".



PRODUCTS

dscp:// DIGITAL SCREEN CONTROL PORTAL • ENTERPRISE DESKTOP • STOREFRONT & DMAX • MULTIMEDIA PLAYER • INTERACTIVE KIOSKS SERVICES

SERVICES

CREATIVE • MEDIA SERVICE BUREAU • WEBCASTING

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